We believe that growing innovative, socially and environmentally responsible companies is the key to ensuring people, communities, businesses, the environment, and the economy thrive.



350+ Current Investors

119 Startups Financed \$71.5m Million Invested 1,600+ Jobs Created

Wanted: Experienced, well-connected individuals to support high growth opportunities Growing businesses takes more than just capital; expertise and connections are essential. Our most active and engaged members supercharge our portfolio companies' growth. Could this be you?

Are you....



## CONNECTED

Experienced and successful businessperson with national and/or international connections.



## **ENTHUSIASTIC**

Enthusiastic about entrepreneurship and start-up businesses.



## RISK TOLERANT

Tolerant of risk for at least a portion of your investment portfolio.



## COLLABORATIVE

Keen to get involved and be part of a collaborative and connected community.



Motivated by helping others succeed and improving the start-up ecosystem.



## **EXPERIENCED**

Experienced in your specific sector and/or field and willing to share this expertise.

To find out more, - arrange a meeting with CEO, Nina Le Lievre: nina@enterpriseangels.co.nz or 07 571 2520

#### **Our Valued Partners:**

CooneyLeesMorgan









<sup>The</sup> **Quentosity** Group



# Benefits of being an Angel Investor



#### 1. Investment Returns

Investing in start-ups, especially in angel-backed deals, can deliver superior returns - financial, social and environmental.

#### 2. Give something back

Many angel investors are successful entrepreneurs who have empathy for the 'growing pains' entrepreneurs go through to realise their dreams. Many also understand the power of innovation to tackle complex social and environmental problems. As an angel investor, there's often an opportunity to mentor entrepreneurs – or take a board seat, as an Investor Director – and back major solutions to some of New Zealand's toughest challenges.

#### 3. Priority access to deal opportunities

Enterprise Angels members can attend regular pitch nights and get priority to new deals we are considering. After our members have confirmed their investment intentions, wholesale investors on our database have the opportunity to invest in such deals.

#### 4. Contribute to New Zealand Inc.

Angel investors are contributing to the economy through the nurturing of New Zealand's next big companies via capital and the business acumen of angel investors.

#### 5. Involvement without immersion

Angel investors enjoy the adrenalin rush of emerging company volatility, but without the burden of ultimate responsibility for the company. Investing in early-stage companies via a Fund is another way to gain exposure to this asset class in a passive way that provides great diversification.

#### 6. Excitement, fun, passion!

Many investors invest because they enjoy the excitement of investing in innovation and start-ups; from inspiring pitch nights to high (and no) multiple exits, it's a wild ride with unexpected twists and turns.

#### 7. Be part of a network/club

Angel investors enjoy maintaining or building their personal networks and growing their knowledge with people that have similar interests.

#### 8. Keep up with trends

Keep abreast of new frontiers, rapidly evolving technologies, markets, the world's most complex problems, and understand the potential opportunities.

#### 9. Being part of something bigger

Angel investors take great pride in the fact that the products and concepts developed by the companies in which they invest challenge the status quo and can disrupt whole industries.

#### 10. Intellectual challenge

As an angel investor, there's the opportunity to learn about new innovations and industry disruption outside your area of expertise. You can learn how early stage companies raise capital and post investment you can provide support to investee companies as they navigate the growth journey.

### NEXT STEPS.....

Enterprise Angels is a membership-based investment network and a wider community of nationwide wholesale investors. If you're keen to find out more, partner with us, or ready to leap right in to investing or membership make your choice now. Visit: <a href="www.enterpriseangels.co.nz/invest">www.enterpriseangels.co.nz/invest</a>